

OCTOBER
2024



CUPRA
BORN





SELECT YOUR VERSION

| | Model Code | Model Description | Battery Size kWh | CO2 WLTP | Power Consumption WLTP kWh/100km | Range km (WLTP Combined) | VRT Rate | Annual Road Tax | RRP Excluding Grants | RRP Including Grants | ROTR Including Grants |
|------|------------|---------------------|------------------|----------|----------------------------------|--------------------------|----------|-----------------|----------------------|----------------------|-----------------------|
| BORN | K11C5GA | Born eBoost 231 hp | 59 | 0 | 15.6-18.2 kWh/100km | 428-365 | 7.00% | €120 | €42,110 | €35,955 | €36,755 |
| | K11D8HA | Born VZ 79kWh 321hp | 79 | 0 | 14.7-17.3kWh/100km | 599-508 | 7.00% | €120 | €62,170 | €62,170 | €62,970 |

Optional extras and Irish standard equipment may have an effect on the electrical consumption & Range figures. They are official figures obtained from tests under standardised EU test conditions. Information valid as of: 16.10.2024. Subject to change.

ROTR: Recommended on the road price is RRP including available government grants and incentives and delivery charges of €800 as recommended by CUPRA Ireland. For more details see www.cupraofficial.ie. Please note every effort has been made to ensure the contents of this publication (including RRP, electrical consumption and technical information) were accurate and up-to-date at the time of publishing (16.10.2024). CUPRA Ireland reserves the right to change specification, prices and withdraw products from sale without notice. Any such alternations will be notified to CUPRA Retailers at the earliest opportunity. Please consult your local CUPRA retailer for the latest product information.

GRANTS & INCENTIVES

GRANTS

| | |
|---------------------------------|--|
| VRT Rebate | VRT relief is available for battery electric vehicles. The VRT relief for Battery Electric vehicles is tapered by 50% for every €1 for vehicles with OMSP over €40,000, so that no amount of relief is available for BEVs with an OMSP value of over €50,000 |
| SEAI Grant | From 1st July 2023 €3,500 available off the RRP for private use. |
| Home Charger Installation Grant | €300 rebate following installation and signoff by SafeElectric registered installer. |

INCENTIVES

| | |
|-------------------------------|---|
| Accelerated Capital Allowance | Allows companies to deduct the full cost of such equipment from their taxable profits in the same year of purchase. Note: It is subject to the same rules as the standard plant & machinery wear and tear allowance. |
| 0% Benefit in Kind (BIK) | Battery Electric Vehicles used as company cars are exempt from BIK until the end of 2025. However, this is being tapered off from 2023. Note: It is important to get advice from your accountant or tax adviser to ensure that you are eligible in advance |
| Free/ Reduced Parking | Some local authorities allow for free parking when charging. |

COLOUR

GEYSER SILVER - 1T1T (Soft)

E-Boost **vz**



MIDNIGHT BLACK- OE0E (Metallic)

E-Boost **vz**



GLACIAL WHITE - 2Y2Y (Metallic)

E-Boost **vz**



AURORA BLUE - 0F0F (Premium Metallic)

E-Boost **vz**



VAPOR GREY - C2C2 (Premium Metallic)

E-Boost **vz**



DARK FOREST - 3C3C (Premium Metallic)

vz



WHEELS



TYPHOON
19IN MACHINED SPORT BLACK / SILVER **eBoost**



TYPHOON COPPER
19IN MACHINED SPORT BLACK / COPPER **eBoost**



THUNDERSTORM
20 IN AERO BLACK / COPPER **eBoost** **VZ**



FIRESTORM
20IN AERO BLACK / PERFORMANCE **eBoost** **VZ**



TORNADO
20 IN FORGED AERO BLACK **eBoost** **VZ**

INTERIORS



DINAMICA GRANITE GREY
BUCKET SEATS

E-Boost



DINAMICA AURORA BLUE
BUCKET SEATS

E-Boost

INTERIORS



ENCELADUS GREY CUP
BUCKET SEATS

VZ

STANDARD EQUIPMENT

BORN eBoost

| Model | RRP |
|-------------------------|---------|
| Born eBoost 59kWh 231hp | €42,110 |

TECHNOLOGY

- 12.9" Touchscreen Infotainment System w/ Voice Control & illuminated sliders.
- 5.3" Digital cockpit
- Kessy Advance with illuminated door handles
- Car2x
- Wireless Charging
- 4 x USB-C sockets (2 in front & 2 in rear)
- DAB Radio
- Front & Rear Parking Sensors
- Acoustic windshield
- Start-stop system with regenerative braking
- CUPRA CONNECT
- Top View Camera
- Navigation System
- Adaptive cruise control with follow-to-stop
- Rear Traffic Alert
- Lane Change System
- Exit Warning
- Front Light Assist
- Travel Assist 2.5 (Automatic Lane Change with indicator)
- Traffic Sign recognition
- Intelligent Park AssistR
- Remote Park Assist
- Trained Park Assist

EXTERIOR

- 19" "TYPHOON" Machined Alloy wheels in Black / Silver
- Dark tinted windows
- Front and rear power windows
- Full LED headlamps with ceremony, adverse weather function
- LED rear Coast to Coast Light
- Welcome light in exterior mirrors
- Exterior mirror housings painted in Grey, power folding, heated

INTERIOR

- CUPRA Steering Wheel with Satellites
- Aluminium pedals
- CUPRA Drive Profile
- Interior multicolour ambient light
- CUPRA Granite Grey Dinamica seats
- Heated, electrically adjustable, massage front seats
- Breakaway auto dimming rear view mirror
- Climatronic 2 zone with AirCare & air quality sensor
- Wireless Android Auto & Apple CarPlay
- Rear Armrest

SAFETY

- Tyre pressure monitoring system
- i-Size and 2 top tether child seat anchors in rear seats and passenger seat
- 3-point safety belts for front and rear seats, with visual and acoustic reminders
- Pedestrian & Cyclist protection
- Emergency Call (eCall)
- Intelligent Speed Assist
- Tiredness Recognition
- Auto Lights and Wipers
- Emergency Steering Support with Turn Assist
- Front Assist
- Lane Assist
- Alarm



STANDARD EQUIPMENT

BORN VZ (in addition to eBoost)

| Model | RRP |
|---------------------|---------|
| Born VZ 79kWh 321hp | €62,170 |

EXTERIOR

- 20" "THUNDERSTORM" Aero Black / Copper Wheels
- Rear "VZ" Logo in Sulphur Green
- Front & Rear CUPRA Logo in Black Chrome

INTERIOR

- Enceladus Grey Cup Bucket Seats
- Electrically Adjustable Front Seats (w/memory)
- Interior Ambient Smartlight
- Dynamic Chassis Control
- CUPRA Steering Wheel with Satellites (Heated w/ Paddles)

PERFORMANCE

- Power : 321hp
- Torque : 545 Nm Torque : 545 Nm
- 0-100km/h: 5.6s
- Range : up to 599 Km
- Top Speed : 200 km/h
- Charging : up to 170kW DC Fast Charging

OPTIONAL EQUIPMENT

| | | | BORN eBOOST | BORN VZ | RRP From* |
|--------------|--|------------|-------------|---------|---------------|
| ALLOY WHEELS | TYPHOON - 19 " Alloy wheels Machined in Sport Black/Silver | PYB | ● | - | - |
| | TYPHOON - 19 " Alloy wheels Machined in Sport Black/Copper | PYA | ○ | - | €304 |
| | THUNDERSTORM - 20 " wheels Aero Black/Copper | PUX | ○ | - | €1209 |
| | FIRESTORM - 20 " wheels Aero Black w/Performance Tyres | PUZ | - | ● | - |
| | TORNADO - 20 " wheels Aero Black Forged | PUT | ○ | - | €1,708 |
| | | | - | ○ | €1,010 |

| | | | BORN eBOOST | BORN VZ | RRP From* |
|----------|--|-----------------|-------------|---------|----------------|
| INTERIOR | Granite Grey Dinamica Seats (Bucket Seats + Electric, Massage & Heated Front Seats) | UC | ● | - | No Cost |
| | Aurora Blue Dinamica Seats (Bucket Seats + Electric, Massage & Heated Front Seats) | LF + PLG | ○ | - | €1,918 |
| | Enceladus Grey Cup Bucket Seats (Electric, Heated w/Memory) | FS | - | ● | No Cost |

| | | | BORN eBOOST | BORN VZ | RRP From* |
|----------------|--------------------------------------|----------|-------------|---------|----------------|
| PAINT FINISHES | Soft Paint | - | ● | ● | No Cost |
| | Metallic Paint | M | ○ | ○ | €734 |
| | Premium Metallic Paint (Aurora Blue) | K | ○ | ○ | €912 |

● Standard ○ Optional - Not Available

*RRP From is based on the lowest available VRT rate for that model range, adding options to vehicles with higher VRT rates will cause options to increase in cost. Adding optional extras to vehicles can have an impact on the CO₂ & Fuel Consumption of the vehicle. This may in turn change the VRT payable on the vehicle and thus increase the Total Price. Please discuss the addition of options and their impact with your CUPRA Master within our CUPRA Network. Information & pricing subject to change without notice.

OPTIONAL EQUIPMENT

| | | | BORN eBOOST | BORN VZ | RRP From* |
|---------------|---|------------|-------------|---------|-------------|
| SPECIAL ITEMS | Heat Pump | PHP | ○ | ○ | €995 |
| | Interior Ambient Smartlight | PLH | ○ | ● | €303 |
| | Senheiser 11 Speaker + 1 Subwoofer Sound System | PNA | ○ | ○ | €528 |
| | Augmented Reality Head Up Display (AR-HUD) | PZT | ○ | ○ | €995 |

| | | | BORN eBOOST | BORN VZ | RRP From* |
|-------|---|------------|-------------|---------|-------------|
| PACKS | Skyline Pack - Panoramic Sunroof | PTC | ○ | ○ | €995 |
| | Protect Pack - Anti - theft Wheel Bolts - Pre Crash Assist | WAS | ○ | ○ | €402 |

● Standard ○ Optional - Not Available

*Adding optional extras to vehicles can have an impact on the battery range of the vehicle. Please discuss the addition of options and their impact with your CUPRA Master within our CUPRA Network. Information & pricing subject to change without notice.

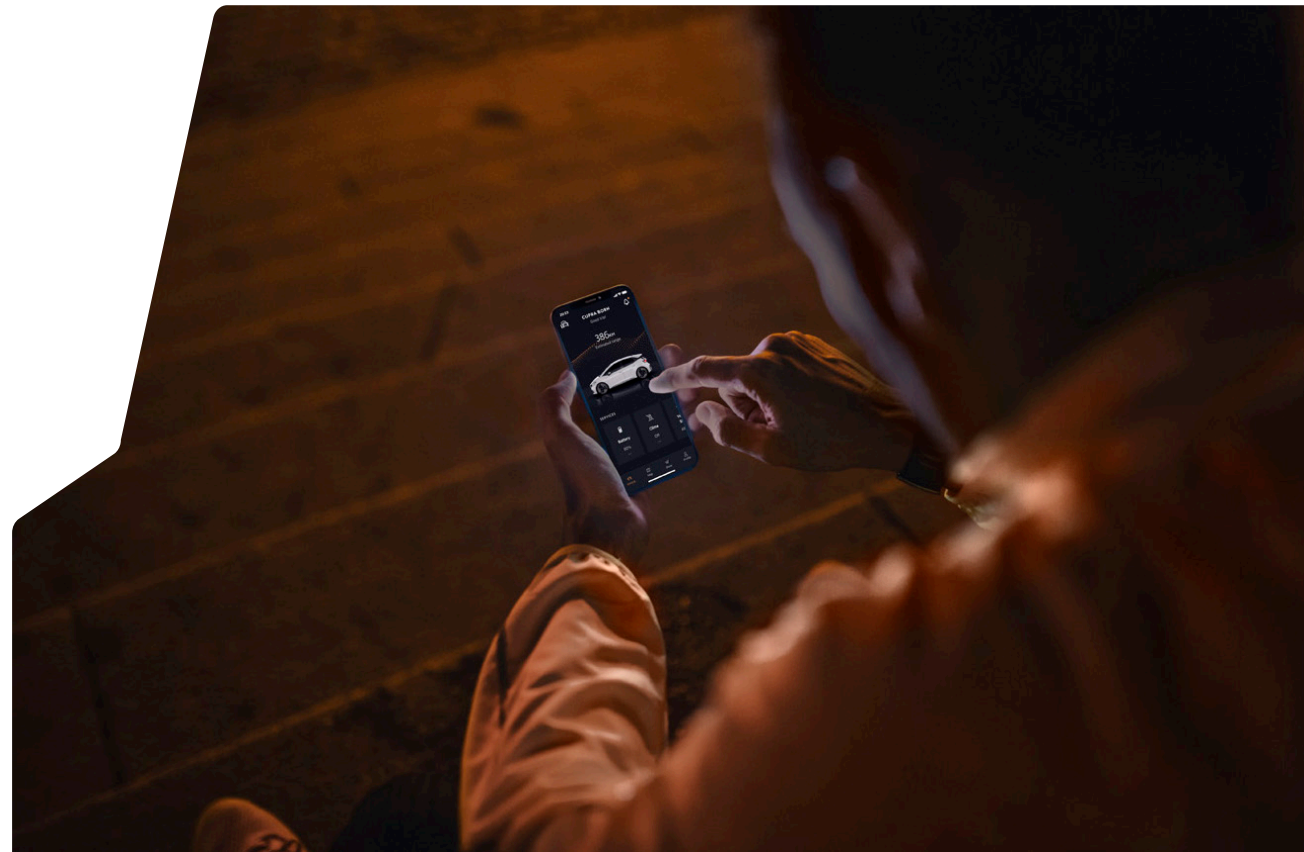
CONNECT

- *Activation : Enrollment via QR Code*
- *Delete User/Restore factory settings*
- *Legal notice*
- *Privacy Mode & Service Deactivation*
- *Data Plan*
- *Car Data Exchanger*
- *Over the air update (OTA)*
- *Personalization*
- *Store (In-Car/Out-Car)*
- *Breakdown Call*
- *Customer Care*
- *Vehicle Health report*
- *Vehicle Status*
- *Online Vehicle Maintenance*
- *Low-Voltage Battery Protection*
- *CUPRA Public & Home Charging*
- *Bidirectional Home Charging App Control*
- *E-Manager (Battery CHARGE)*
- *Battery Care Mode*
- *Solar Charging*
- *Remote Climatization*
- *Departure Times (Profiles & Timers)*
- *Remote Lock & Unlock*
- *Parking Position (Car Finder)*
- *Online POI Search (only for Navi)*
- *Online Destination Import (only for Navi)*
- *eV Route Planner (only for Navi)*
- *Online Route Importer (only for Navi)*
- *Online Map Update (only for Navi)*
- *Online Voice Assistant (incl. Feed UI)*
- *Internet Radio (only for Navi)*

CONNECT PLUS

For Navigation Systems:

- *Online Traffic Information*
- *Online Route Calculation*
- *Charging Stations (Dynamic POI)*
- *Parking Stations (Dynamic POI)*



CUPRA CARE

The Optional CUPRA Care pack which takes care of the maintenance of your Born allowing you to enjoy the drive. For further peace of mind your CUPRA Born has a 3 year 90,000km warranty and an 8 year, 160,000km on the battery as standard.

CUPRA Care provides peace of mind by helping you protect your residual value. Contact your local CUPRA Retailer should you wish to purchase a Care Pack.

For just €33.33 per month, the Born Care Pack Includes:

- Brake Fluid Change
- Pollen Filter Replacement
- 1 set of Front Brake Pads
- 1 set of Front & Rear Wiper Blades
- 4 Tyres



ACCESSORIES



Power at your feet

Maintain sturdy control. Sleek Dark Aluminium pedals are built to last, giving you endless performance along with all the grip you need.



Not even the smallest worry

The practical semi rigid boot tray makes sure to keep dirt and moisture off and comes in two versions for normal or deeper trunks.

| | | Reference |
|----------------------|--------------------------------------|---------------|
| PERFORMANCE | 19" Typhoon | 10E601025L |
| | 20" Firestorm | 10E601025H |
| INTERIOR | Dark Aluminium Pedals (automatic) | 5FA0642059DG |
| | Multi Hanger | 00006127D |
| | Storage Pocket | 000061680B |
| MERCHANDISING | CUPRA Member Box | 575087013G |
| SAFETY | Utility Kit CUPRA (1 triangle) | 6H3093990 |
| | Utility Kit CUPRA (2 triangles) | 6H3093990A |
| | Security Kit CUPRA (1 triangle) | 6H3093990B |
| | Security Kit CUPRA (2 triangles) | 6H3093990C |
| | Reflective Jacket | 000093900SA |
| | Reflective Vest | 000093056J |
| | LED Flashlight | 000069690K |
| | Fire Extinguisher | 000093052E |
| | Kaza Speed Camera Warning Wristband | 000054635E |
| | Cleaning kit for matte paint | 000087700CH |
| PROTECTION | CUPRA Car Cover | 1EA061701 |
| | CUPRA Premium Floor Mats | 1EC863011ALOE |
| | CUPRA Premium Floor Mats Petrol Blue | 1EC863011BLOE |
| | CUPRA TPE Floor Mats | 1EC061500041 |
| | Semirigid boot tray | 1EA061201 |
| | Semirigid boot tray double floor | 1EA061201A |
| | Front mudflaps | 1EA075101A |
| | Rear mudflaps | 1EA075111A |
| INFOTAINMENT | CUPRA Cable 3 in 1 | 000051444AR |

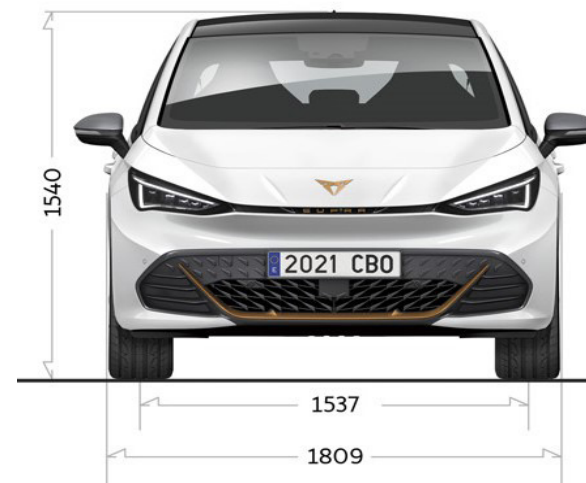
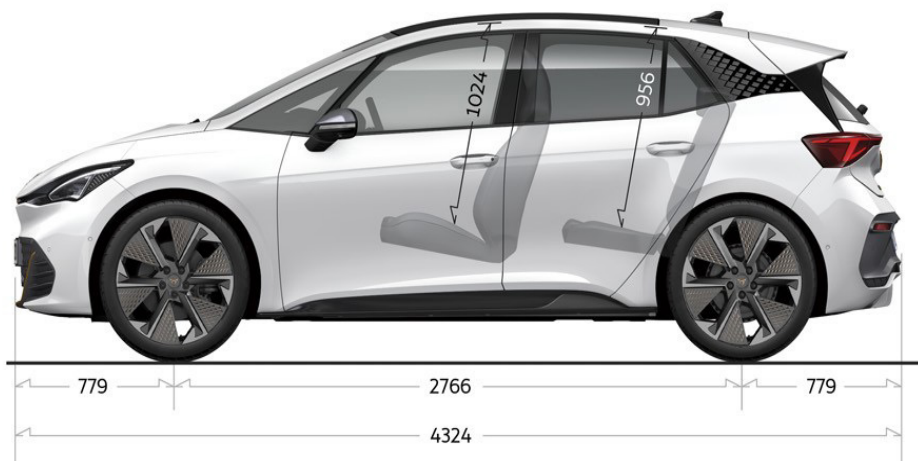
TECHNICAL SPECIFICATIONS - eBoost & VZ (K11C5GA & K11D8HA)

| | Born eBoost 231hp (K11C5GA) | Born VZ 321hp (K11D8HA) |
|---------------------------------------|---|---|
| ENGINE | | |
| Engine Type | Permanent Magnet Synchronous Electric Motor | Permanent Magnet Synchronous Electric Motor |
| Maximum power (kW (HP)/rpm) | 170(231)/5300-7000 | 240(326)/5300-7000 |
| Maximum torque (Nm/rpm) | 310/0-5500 | 545/0-5000 |
| PERFORMANCE | | |
| Maximum speed [km/h] | 160 | 200 |
| Acceleration 0-100 km/h (s) | 6.7 | 5.6 |
| TRANSMISSION | | |
| Gearbox type | Single Speed (EQ310-1P) | Single Speed (EQ310-1P) |
| Transmission of drive | Rear Wheel Drive | Rear Wheel Drive |
| CONSUMPTION | | |
| Electric Consumption | 15.6-18.2 | 14.7-17.3 |
| Range (km) | 428-365 | 599-508 |
| CO2 Emissions [g/km] | 0 | 0 |
| ELECTRIC SYSTEM | | |
| Battery Capacity [kWh] | 59 kWh | 79 kWh |
| Battery Type | Li-ion | Li-ion |
| Battery Voltage | 270 - 459 | 240 - 408 |
| Charging Time (AC 11kW) 0-100% SoC | 6 hrs 30 mins | 8 hrs 30 mins |
| Charging Time (DC165kW) 10-80% SoC | 24 mins | - |
| Charging Time (DC 185kW) 10-80% SoC | - | 26 mins |
| WEIGHTS & DIMENSIONS | | |
| Length / Width / Height [mm] | 4324/1809/1540 | 4324/1809/1540 |
| Wheelbase [mm] | 2766 | 2766 |
| Front & rear track [mm] | 1537/1513 | 1537/1513 |
| Boot capacity [l] | 385 | 385 |
| Max allowable weight [kg] | 2290 | 2430 |
| Max towing weight (unbraked) [kg] | - | - |
| Max towing weight (braked - 12%) [kg] | - | - |

The values mentioned are the result of the type approval of the selected model, in accordance with Regulation CE 2018/858. The available power (kW) & acceleration of the model depends on the state of charge of the battery and its temperature. The accurate range for your vehicle will vary according to a number of different factors which include the route, weather conditions, vehicle load (occupants + luggage), battery age and condition, optional equipment (alloys, tyres, etc.), the use of peripheral energy consumption systems such as heating, air conditioning & heated seats, as well as your driving style. The indicated range has been calculated in compliance with the WLTP regulation which sets out standard test conditions applicable to all car manufacturers. This ensures that the values calculated in accordance with this regulation are comparable for all vehicles.

TECHNICAL SPECIFICATIONS

Dimensional Drawing



* Model with: 215/45 R20 95T



CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this product guide can therefore be given as guidance only. While CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised CUPRA Partner for the latest information. Due to limitations of the printing process the colours reproduced in this guide may vary slightly from the actual paint colours and material.